



flex **Focus**
Mobile ultrasound has grown up



Born with brains and beauty

- Deliberately bred with your needs in mind
- High performance design meets effortless beauty
- A better interface between man and machine

Deliberately bred with your needs in mind

We asked professionals like you what they needed in an ultrasound system. From there, the Flex Focus was born.

High performance design meets effortless beauty

Her design resolves clinical issues of time, cleaning, space, learning, transportation and image. The beauty of it for you is that Flex Focus is so easy to use.

A better interface between man and machine

Flex Focus' intuitive design lets you get started quickly and keep your focus on your patient.



*Immediate mobility.
Using a battery pack means
no shutdown or startup time.*



*A small system,
with big possibilities, like
three transducer
connectors.*



*Attention to connectivity.
The transducer connectors
are right where you need
them, but not in the way.*



*Smooth, sealed surfaces
make cleaning easy and
reduce the risk of patient
cross-contamination.*



A well-rounded education

- Literate in all applications
- Effective communicator
- Physically agile

Literate in all applications

The Flex Focus is ideal for all specialities and their BK Medical transducers.

Effective communicator

Images that tell you the whole patient story to help you make the best clinical decisions. Simultaneous biplane that let's you see the story from another angle. The Flex Focus' beautiful images and sharp graphics say it all.

Physically agile

Flex Focus *is* mobile ultrasound – so she's where you need to be. Lightweight, small, goes with you to the point-of-care. Wherever you go, Flex Focus adjusts easily and fits comfortably into small spaces.



Cable management like never before. Cables can easily be placed out of the way, yet are always within reach.



What you need is right where you need it – for example the printer.



Image is everything. Beautiful images on a large, portrait screen.



Convenient single-use and reusable needle guides that are easy to use for all specialized transducers.



Goes with you to the point-of-care easily, effortlessly. Lightweight, yet solid. Flex Focus never feels unstable.

19" large portrait screen



with elegance of angle and form.



A solid system with a small footprint.



Superior cable management means no unsightly cables. Out of sight and out of the way.

Picture perfect from all angles

- Image quality
- Screen size
- Flexibility and grace

Image quality

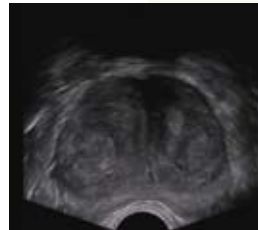
is terrific. Flex Focus features IQPAC™ technology, for speckle reduction and better organ definition.

Screen size

Simultaneous biplane like you've never seen it. A large, portrait screen means it's easier to pinpoint your area of interest and have more patient data at your fingertips.

Flexibility and grace

Flex Focus — she lives up to her name. She moves easily, is light-footed and projects elegance. Smooth, covered surfaces make clean-up easy.



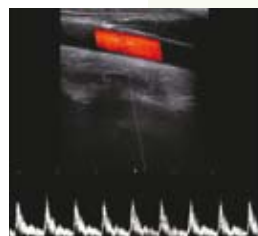
Prostate scanned in transverse view at 12 MHz



Thyroid with complex cyst



Normal liver



Common carotid artery scanned using pulsed Doppler



Large rectal tumor visualized by rectal scan



*Flex Focus is everywhere you are,
from the top of your desk.....*



to the wall...

*to wherever you need your
system to be. Flex Focus
moves easily ...*



*so you can take your
practice with you to any
location.*



Makes friends everywhere

- People-friendly
- Accessory-friendly
- A good overall traveller

People-friendly

Flex Focus is a good friend; comfortable to be with. Smooth, sealed surfaces makes clean-up so fast and easy you'd think Flex Focus (almost) cleans up after herself.

Accessory-friendly

Everything is right where you need it. Easy-access transducer holders, dual gel holder and cable holder to keep cables out of the way and off the floor.

A good overall traveller

Flex Focus loves to go wherever you go. On the wall, on your desk, in your car and even on an airplane. With the Flex Focus, take your practice with you anywhere.



Flex Focus is mobile ultrasound.



So your practice is right where you are.



Destined for a brilliant career

- An excellent partner for your practice
- Lets you focus on what you're good at
- Image is everything

An excellent partner for your practice

Get started right away knowing that as your practice grows and expands, so will Flex Focus. Together with BK Medical's specialized transducers, you have an unbeatable package. Now and in the future.

Lets you focus on what you're good at

Flex Focus is ultrasound all grown-up. Her self-reliance means you can focus on your patients and your routine, not your equipment.

Image is everything

Gone are the days of a clumsy, unsophisticated solution. That's not what you need. In today's environment, image is everything. Mobile ultrasound has grown up, and that is what Flex Focus is — modern, mobile ultrasound.



8830
Comfort and quality in abdominal ultrasound.



8670
Quality, versatility and convenience in one transducer.



8818
Triplane - all prostate zones with one transducer.



2052
Superb colorectal image quality - no matter where you look.



Learn more at www.bkmed.com

Once you meet her, we know you're going to love her.
Take a look at the website and find out more.

We specialize because you do

With more than 30 years of commitment to ultrasound innovation, BK Medical specializes in the development, manufacture and distribution of dedicated ultrasound solutions.



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